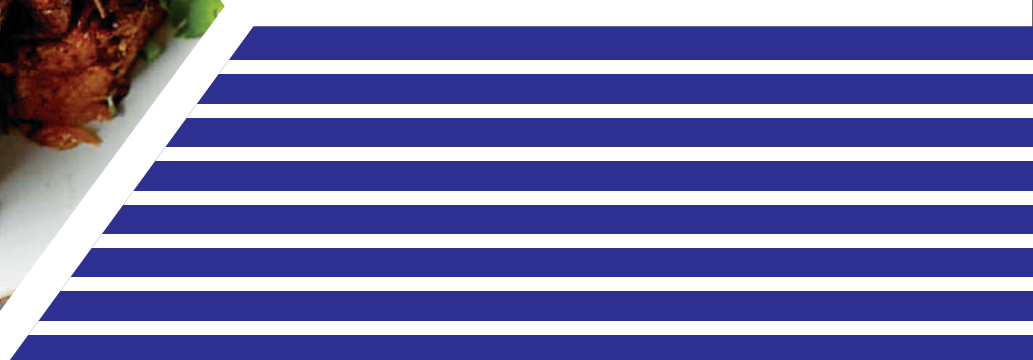
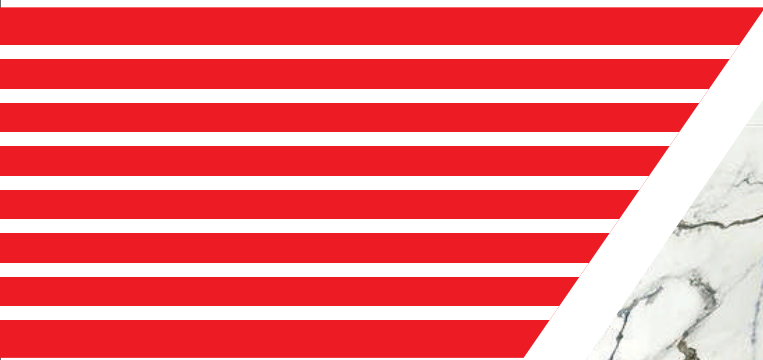


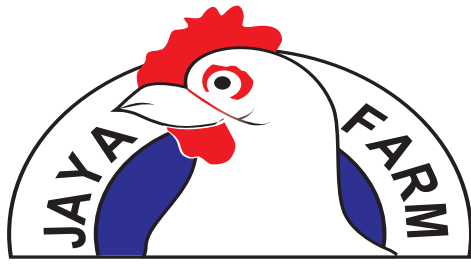
PREMIUM QUALITY

Healthy food for everyone



JF Chicken

Catalogue



Jaya Farm Management Team



Edward Jayawardana
Precedent Partner



Jayan Jayawardana
Managing Partner



Iyan Jayawardana
Operating Partner

Proudly Presenting
JF Chicken



COMPANY PROFILE

Jaya Farm is a private partnership engaged in the Poultry farming industry. The Company started its operations in 1993 as a small-scale Poultry Farm under the leadership of Mr. Henry Edward Jayawardena. Now the Company is managed by two siblings, Mr. J. H. C. Jayawardena and Mr. I. P. S. Jayawardena. After almost 27 years of continuous operation, JAYA FARM now possesses,

- Own Hatchery with a capacity of producing over 1,000,000 chicks per month
- Breeder farm of 70,000 Birds
- Layer farm of 20,000 Eggs Per day
- Two feed mills with a capacity of 4,000 MT per month
- Own modern Broiler farms of 1,000,000 birds
- Over 600 Farmers in the Buyback operation mainly in the North-Western province
- Meat processing Plant to meet the own production of 30,000 Birds per day
- Sausages manufacturing plant of 2 MT per day
- Island wide Distribution network

All these above investments are made with the most modern technology in the industry. All major plants and equipment are imported from Europe, United States of America, Australia etc.



THE COMPANY VISION, MISSION AND VALUES

Vision

“The most comprehensive poultry products manufacturer of the Country, which leads the technical advancements in the Industry to provide superior products to our global customers”

Mission

“To become the Country's leading poultry product Company through Quality, advanced technology and innovation by contributing to fulfill protein requirement of the nation”

Our Values

- Integrity as the basis of any relationship
- Focus on Customer is a fundamental ingredient for our success
- Respect for people makes us even stronger
- Developing People is foundation for sustaining the growth
- High Performance is what we strive for continuously
- Quality in our products and Excellence in our processes
- Constant Innovative spirit makes us unique
- Sustainable Growth
- Commitment to Diversity and the acceptance of differences



PRESENT OPERATION OF “JAYA FARM”.

Jaya Farm is engaged in poultry (broiler) farming since 1993 with few thousand birds and at present, they are operating with 1.0 million birds per month and currently has assets over LKR 5,000 million (5.0 Billion). This is our first milestone and in 2003 we have achieved our second milestone by entering into poultry processing and selling processed and frozen broiler chicken under JF chicken Brand name with our hard work and quality consciousness. The demand for our products grew rapidly during this period and we were rearing over 1,000,000 broiler chicks per month. Due to high demand for both our processed products and live birds Jaya Farm was compelled to start an out-grower scheme in 2003. At present more than 600 out growers have joined with our operations to produce broiler chicken. To ensure the quality, Jaya Farm had to pay more attention to the poultry feed because slight changes in feed quality affects the growth rates of our broiler chicken and therefore, we started feed milling in 2007. After starting the feed milling, purchasing of quality raw materials for feed production was one of the major tasks and most of the locally available raw materials were of poor quality due to different reasons. At this stage Jaya Farm realized the importance of having a good consultant to have advices on operational and management issues in Jaya Farm's operations.

At this stage Jaya Farm started to seek consultant advice and with that Jaya Farm started to import major raw materials required for the feed production such as, soybean meal, maize, palm oil, fish meal, DCP, MBM etc. since 2010 from USA, China, Ukraine, India, Malaysia, Pakistan, Australia, Papua New Guinea etc. Our imports were valued at 300,000 USD per month & in local context 60 million LKR per month. At the end of the year 2014, a fully automated, environment-controlled broiler houses to produce over 600,000 broiler birds at a single location with an investment of 700 million LKR (cap-ex only) to provide the uninterrupted chicken supply to the market and it is running with full capacity today. Jaya Farm started a broiler breeder farm and hatchery in 2018 to have quality day old chicks for the broiler chicken meat production and to secure the supply chain. Due to the fluctuations of broiler day old chick production in other breeder farms and hatcheries, this operation faced a lot of problems with input sources and investment of this projects alone is over 1,000 million LKR including capital expenses and land investments. Jaya Farm is currently having a fully automated poultry processing plant with modern technology and facilities required for the poultry meat processing which started in October 2019 with an investment of 600 million LKR. Also, the construction of biological water treatment unit required an investment of 195,000 Euro. Project planning was completed by 2019, and at present Jaya Farms is processing over 15,000 to 30,000 birds per day according to the market demand and we have cold room capacities for around 500 MT to store the stocks at low temperature.



BREEDER FARM OF JAYA FARM

Jaya Farm generates its chick requirement through its own breeder farm. The Breeder farm has been constructed using the most modern technology in the industry. All items were imported from Europe, USA, Australia and Belgium etc. The Capacity of the Breeder farm is over 70,000 birds at present.

Outside View of the Breeder Farm



Inside view of a Breeder Layer House



ENVIRONMENT CONTROLLED POULTRY HOUSES

Jaya Farm possess over 20 modern Environment Controlled Houses. The Environment Controlled Houses are built using the German and Belgium Technology. Jaya Farm has built these houses under the technical guidance from a German Company Called “BIG DUTCHMAN”.

Inside View of a Breeder Grower House



The feeding of the breeders is conducted using a fully Automated destination feeding system without any manual involvement to avoid contamination.

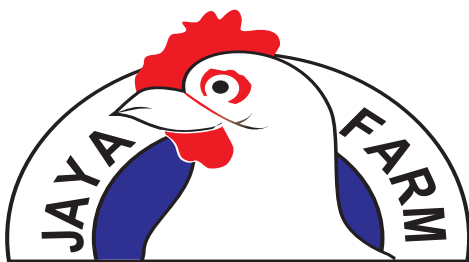
JAYA FARM BRAND



Jaya Farm is having almost all the Supply chain aspects in the Poultry meat production at present. JAYA FARM aim is to double the present manufacturing capacity of the Company to enter into all areas of the Country and Export Market. With this project, “JAYA FARM” will become one of the large-scale organizations in the Sri Lankan poultry industry and will be among the best five Poultry manufacturers in the Country.



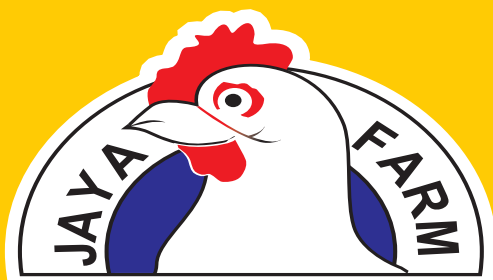
Cooked Products



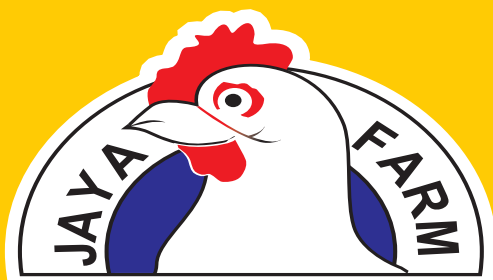
PREMIUM QUALITY

Healthy food for everyone

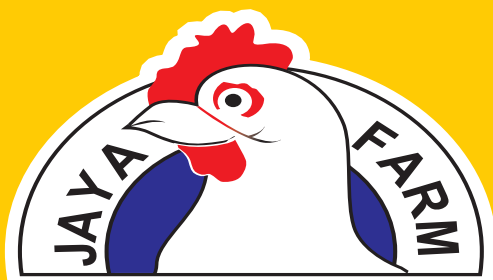
Eastern Dishes



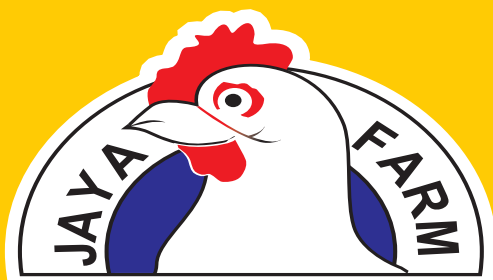
Western Dishes

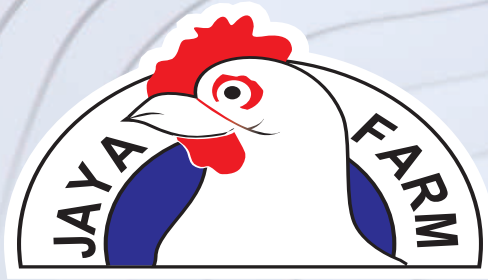


Crispy Range



BBQ Range





Fresh Products!



JF Chicken has the right product for customer requirements.

PACK SIZE

CUSTOMER
REQUIREMENT



Whole Chicken

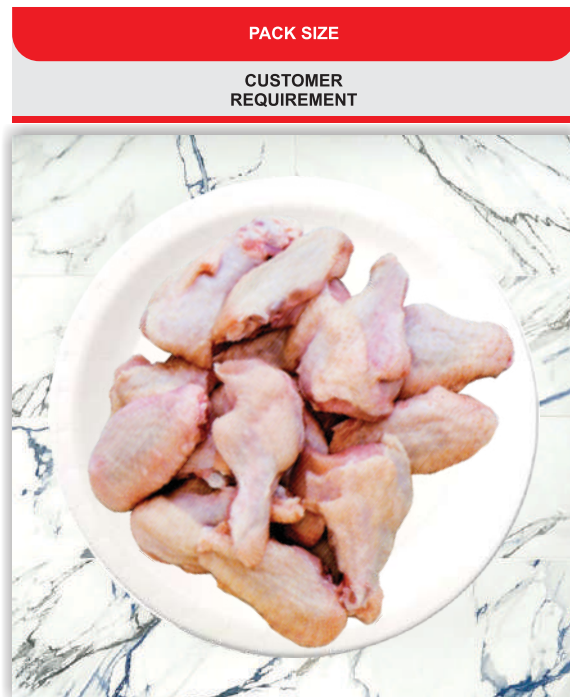
Plain whole bird available in various sizes.

Wings

Available Whole wing, or in a variety of cuts.



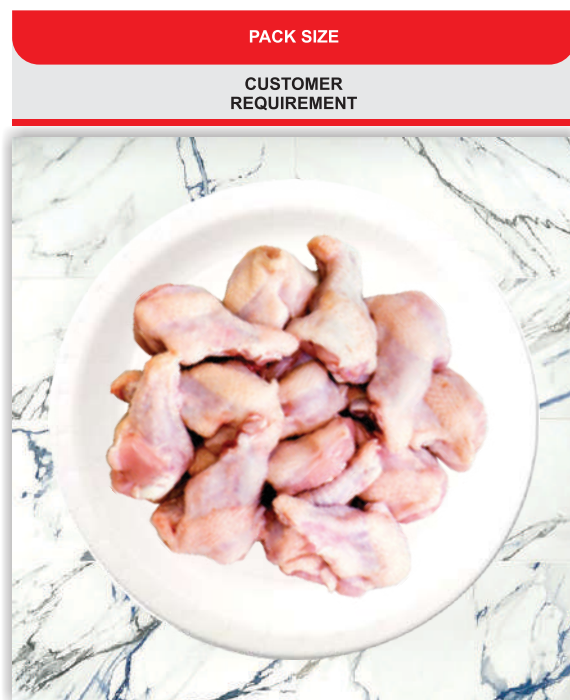
Whole Wings



Wingettes



Mid Wings



Drumettes

Breast

Various breast pieces available in a range of cuts both skin of and skin off

PACK SIZE
CUSTOMER REQUIREMENT

Minced Breast

PACK SIZE
CUSTOMER REQUIREMENT

Breast Strips

PACK SIZE
CUSTOMER REQUIREMENT

Diced Breast

PACK SIZE
CUSTOMER REQUIREMENT



Butterflied

PACK SIZE
CUSTOMER REQUIREMENT



½ Breast Fillet

PACK SIZE
CUSTOMER REQUIREMENT



Breast Fillet

Breast Supreme

Half breast fillet with the wing bone still attach,
available in difference sizes, both skin on or skin off.

PACK SIZE

CUSTOMER
REQUIREMENT



PACK SIZE

CUSTOMER
REQUIREMENT

Supreme Wing Clean

Thigh Fillet

Thigh pieces available in different sizes, both skin on and skin off.

PACK SIZE

CUSTOMER
REQUIREMENT



Maryland

Drumstick and thigh combination available in different sizes, both skin on or skin off.



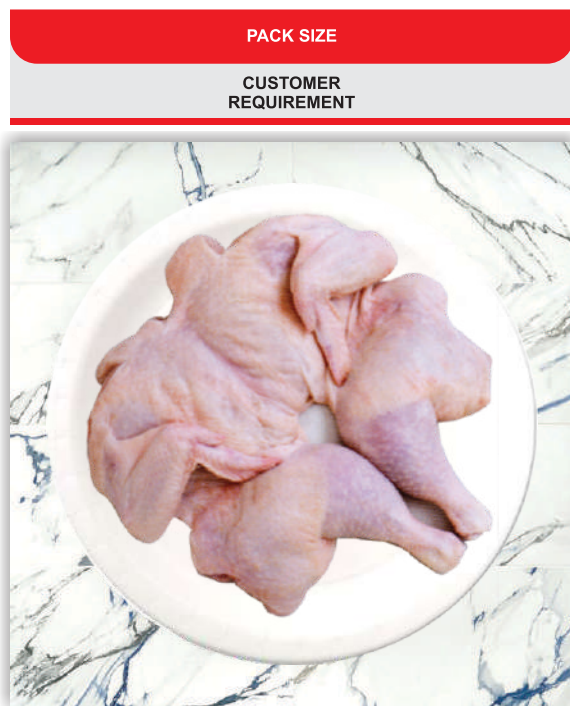
Whole leg



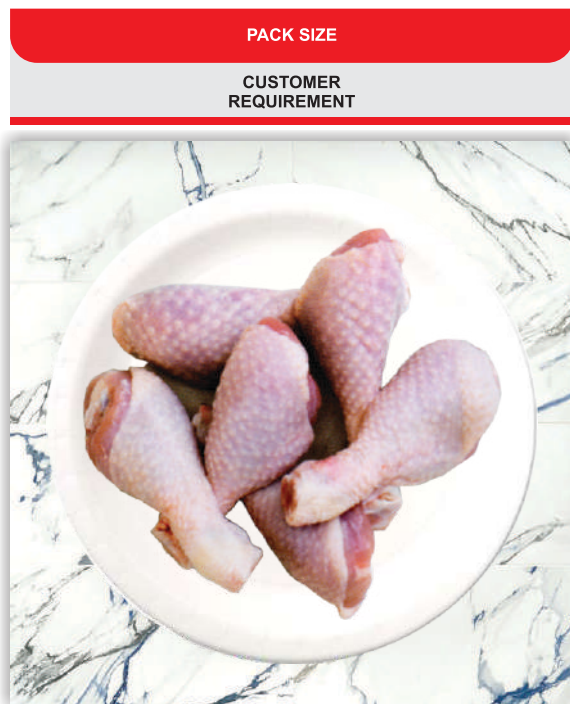
Back quarter leg

Pieces (Whole Chicken)

A variety of chicken products utilising whole bird.
Available in a variety of cuts and sizes upon request.

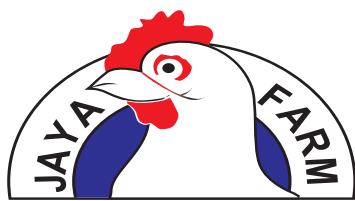


Butterfly Cut Whole Chicken



Drumstick

[illegible]



PREMIUM QUALITY

Healthy food for everyone

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Email:

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